
News Release

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For Immediate Release

Danny Wilson to speak at BroadcastAsia 2009 Conference, 'Realizing IPTV' Session

Singapore, June 16, 2009 – Danny Wilson, Pixelmetrix President & CEO, will be speaking at the BroadcastAsia Conference, 'Realizing IPTV' session. He will discuss "Are people still watching Television on a TV set or a Computer" on Thursday, June 18, 11.20am in the Marquise Room, Singapore Expo.

"Given the vast entertainment content for the TV and Internet audience, customers today have a choice. The challenge for effective monitoring for IPTV operators is to observe the full length of the transmission chain: from content acquisition, departure from the headend, to a point of observation as close to the viewer as possible," said Danny Wilson.

During this session, he will cover the consumers' expectations out of their TV programming services, setting a standard on viewer experience, and more.

Wilson is a frequent speaker at IPTV and television conferences in Asia, Europe, Middle East and North America, and currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

At the Singapore Pavilion, booth 8E4-01, Pixelmetrix highlights its Transport Stream Recording solutions with Transrating and systems for MPEG-TS Analysis. Product demo line-up includes the DVStation-IP³ (Video over IP Quality Assurance), DVStorIP-Gen (Test Stream Generator), DVStation-Mini² DVB-T (Comprehensive TS Analysis) and DVStor (Compliance Recording).

Pixelmetrix develops a host of IPTV and Preventive Monitoring systems that offer unique attributes and versatility, allowing operators to achieve end-to-end visibility and keep tabs on their network architecture.

Pixelmetrix presents its line-up of Test & Measurement solutions with Alphasat Asia, the authorized distributor in Singapore.

BroadcastAsia is held from June 16 to 19 at the Singapore Expo.

Note to Editors

To schedule an interview, please contact the Marcom team.

About Danny Wilson

Danny Wilson is the founder of Pixelmetrix Corporation, a Singapore-based company that specializes in the design and production of management and telemetry systems for digital broadcasters. The company's award-winning products are deployed globally at numerous terrestrial, satellite, cable and IPTV operators.

He began his management career at Hewlett-Packard, Canada, as the Business Manager of HP's Communication Measurement Division. He was responsible for the introduction of the MPEGScope Transport Stream Analyzer and the world's first ATM/B-ISDN Test System, which accelerated the development and deployment of ATM technology worldwide.

He later went on with HP to Kobe, Japan, where he established and managed HP's Asia Business Centre – leading the development of the world's first multi-port network monitoring system, which was implemented throughout Japan, by NTT.

A frequent speaker at IPTV and television conferences in Europe, Asia and North America, he currently serves as Editor for the Performance Monitoring/Quality of Service workgroup of the ITU-T/IPTV-FG.

About Pixelmetrix Corporation

Pixelmetrix Corporation is the global expert in Preventive Monitoring for digital, cable and IPTV networks. The company provides equipment and network intelligence systems to television broadcasters for the management and monitoring of quality of service and quality of experience. Headquartered in Singapore, Pixelmetrix has offices in the United States and Europe.

Pixelmetrix suite of quality assurance solutions are featured as the Emmy® Award winning DVStation, DVStation-Mini, DVStation-Remote, DVStation-Pod, DVStation-IP³, DVStor, IPGen, DVShift, DVProbe-C, DPI Auditor, EndGame, Electronic Couch Potato, Consolidator Engine, VISUALmpeg and VISUALmpeg Qualify. These are trademarks of Pixelmetrix Corporation.

Pixelmetrix clientele include CNN/Turner Networks, Viacom, Fox, CBS, ESPN, Disney, Univision, Telefutera, USDTV, HBO, NHK, Japan Telecom, KPBS, NTL, Sky PerfectTV! Japan, British Telecom, Canal+, Towercast, AT&T, Verizon, Telus, NTT and more.

Pixelmetrix has been conferred the Engineering & Technology Emmy® Award 2007, Broadcast Engineering publication Pick Hit Award 2005 and 2008, TV Technology publication STAR Awards (Superior Technology Award Recipient) 2000, 2004 and 2007, BIRTV Product of the Year Award 2006, Cable-Satellite/Mediacast Product of the Year Awards 2003 and 2004, as well as the Peter Wayne Award 2000, for Best Design and Innovation.

For more information about Pixelmetrix, visit www.pixelmetrix.com or email queries to info@pixelmetrix.com.
